

# From Policy to Practice: Navigating Localization & Equitable Partnerships in Global Health

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# Webinar Agenda

Session	Presenter
Welcome and Introduction	Gabriela Escudero, D4I Deputy Director
Partnership & Evaluation Overview	Martha Silva, D4I Activity Lead/Tulane
Results and Reflections	Janna Wisniewski, D4I Activity Lead/Tulane
Panel Discussion	Sethson Kassegne, CERA Group Togo Rebecca Ezouatchi, CERA Group Republic of Côte d'Ivoire Janna Wisniewski, D4I Activity Lead/Tulane



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# D4I's Work



## Generate Evidence

Use routine and other existing data and generate new data through rigorous methods tailored to budget, timeline, and context



## Integrate Gender

Integrate gender throughout the project to ensure high-quality data for assessment of health and gender outcomes



## Strengthen Capacity

Strengthen capacity through fostering collaboration, experimental learning, mentoring, and peer networks tailored to partner's needs



## Promote Data Use

Visualize and communicate data in ways that are compelling, user-friendly, and actionable



## Ensure Data Quality

Focus on ensuring high-quality data for effective decision making and program outcome improvement



## Learn

Encourage collaboration, improved results, and timely progress updates through idea exchange and shared learning





# D4I's Localization Webinar Series

Join D4I for our webinar series,  
**Localization in monitoring, evaluation,  
research, and learning (MERL)**

Topics include:

- Local capacity strengthening
- Using a systems lens
- Engaging with diverse local actors and organizations
- Implementing other good practices for locally led development



## Upcoming webinar in the series:

- Localizing Monitoring, Evaluation, Research, and learning (MERL): Insights from Local Actors in Burundi, Colombia, and Malawi  
**July 17, 2024 9-10 am EDT**





## Moderator

## Panelists



**Martha Silva**  
D4I



**Janna Wisniewski**  
D4I



**Sethson Kassegne**  
CERA Group  
Togo



**Rebecca Ezouatchi**  
CERA Group  
Republic of Côte  
d'Ivoire



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# Introduction and Context

## Relationship Building

- 2019–2022: Breakthrough RESEARCH (BR)
- 2023–2024: Data for Impact (D4I)

Our two organizations conducted the evaluation of USAID's AmplifyPF project together. Today we will reflect on two aspects of localization in our work:

1. How we jointly learned how to understand and measure localization
2. How we went about trying to build an equitable partnership

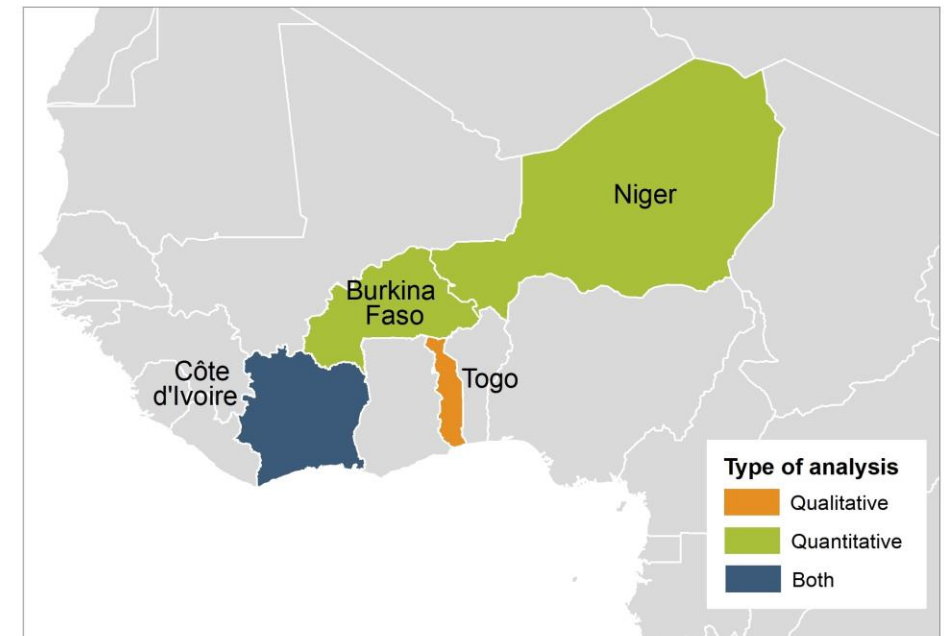




# Evaluation Overview

# AmplifyPF

- **Goal:** Strategically and deliberately support and influence replication and scale-up of key family planning high impact practices by all stakeholders in large urban and peri-urban centers, and to sustainably build and scale these approaches within four target countries and throughout the region.
- **Implementation area:** Regional project in 4 priority countries—Burkina Faso, Côte d'Ivoire, Niger, and Togo
- **Years:** 2018–2023
- **Implementing partner:** Pathfinder International
- **Approach:**
  - Coordination at national and district level
  - Service delivery quality improvement
  - Institutionalization and scale up of high impact practices (HIPs)





# Evaluation Approach

## Localization Research Question

- To what extent were localization elements present throughout the AmplifyPF implementation, and what factors helped or hindered it?

## Methodological Approach

- Data collected in July 2023; validation workshop in September 2023
  - Côte d'Ivoire and Togo
- Interviews and focus groups
  - Family planning (FP) service providers
  - Health and other government officials
  - Members of the *Comité Technique d'Appui au Revu Intra Action* (CTAR)
  - Youth
- Desk review of project documents



# Qualitatively Measuring Localization

- Localization was not part of the project's mandate, but sustainability and scale-up were
- Retroactively look at how the project can be viewed using existing framework
- Key concepts:
  - “Locally led”—decision making
  - “Local systems”—systems performance
  - Local capacity strengthening
- Phase 1 inquiry—no localization questions; conceptual mapping during analysis
- Phase 2—inclusion of localization questions





# Concept Mapping

## Locally led → meaningful community/youth engagement

- How were community members' inputs included in strategy development, implementation, and improvements?
- How would you describe community members' ability to participate in decision making that impacts project activities?

## Capacity strengthening

- Conflict resolution around health-related needs/topics.
- Capacity to arrive at and implement locally sourced solutions.

## Community leadership and governance

- How do stakeholders interact in the district-level ecosystem?
- What does effective leadership look like in this context?

## Social accountability

- How do stakeholders keep each other accountable within the health ecosystem?



# Building an Equitable Partnership

- Role of equals
- Deliberately invited to participate in meetings and other aspects of implementation
- Set their own priorities to achieve work
- Participate in co-creation
- Operate in their native language



Engagement and communications



Co-creation



Financial



Capacity strengthening



Empowerment and recognition



Language



# Results



# To what extent were localization elements present throughout the implementation of AmplifyPF, and what factors contributed to or hindered it?

- Localization elements identified:
  - Capacity strengthening
  - Building on local systems
  - Putting the experiences of clients and young people at the center
  - Local engagement to ensure stakeholder and community contributions
- Strategy to bring together multiple sectors to support the health ecosystem with CTAR as the coordinating unit resulted in increased coordination and direct support to service delivery points
- Challenges related to relationship building and differential resources remain





# Partnership Self Reflection



Engagement and communications



Co-creation



Financial



Capacity strengthening



Empowerment and recognition



Language

CERA Group	BR / D4I
Regular, open communication	Regular, open communication, but engaging virtually is challenging
Local input and adaptation of data collection tools	Very limited opportunity to build in the timeline needed for true co-creation; CERA Group not involved in Phase 1 of AmplifyPF evaluation
Fair compensation is unfortunately still exceptional (fringe, additional pay for additional work)	No expectation of "extra" labor
Partnerships built on trust offered multiple opportunities for capacity strengthening	Working alongside makes all research tasks an opportunity to learn from each other
Inclusion of logo and names in authorship was exceptional starting from BR	Advocating for recognition of local partners in documents and participation in dissemination
Flexibility to allow team members to use chosen language	Budget for interpretation and translation services



# **Final Reflections on Measuring Localization and Working Towards Equitable Partnerships**



# Reflections



Evaluation: Sustainability and localization are not necessarily part of the design of the project



Evaluation: As this topic was not necessarily something our informants had thought about, it was more of a heavy lift for data collection and analysis



Our partnership: Building more equitable partnerships takes time and intention



# Panel Discussion



# Q&A





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